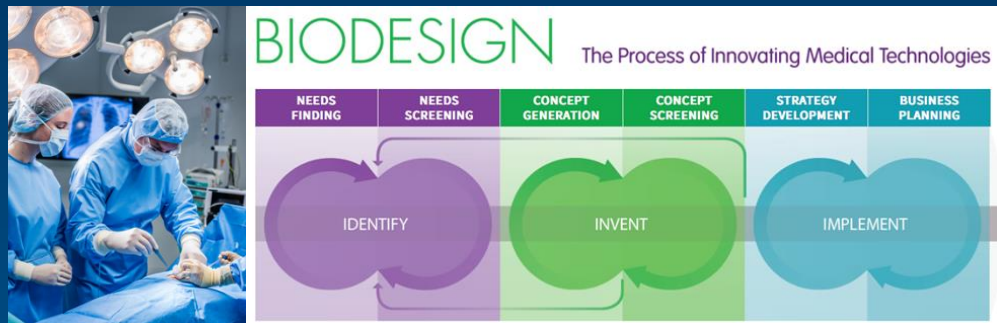


Swiss Biodesign Bootcamp 2019

Switzerland's first Design Thinking Program for Health Technology Innovators – hosted in Zurich, inspired by Stanford



COURSE DESCRIPTION

This bootcamp is modelled on the pioneering Stanford Biodesign training concept to create radically novel health- and medtech products. It provides future innovation leaders with the design thinking skills and industry specific know-how to identify market opportunities and conceptualize breakthrough product innovation. Participants will benefit from innovation specialists from Stanford and Swiss universities, mentoring by top tier industry experts and an international network.

Dates	15 days: Aug 21 - 30, Sep 30 - Oct 4, Oct 30 - Nov 1, 2019
Content	Biodesign process, design thinking, regulatory, reimbursement, IP, five days of clinical immersion, interdisciplinary group work on a real-life product and business concept
Fees	CHF 14'800 Corporate rate and 9'800 Start-up/Self-paying rate
Admission	Limited to 12 intra- and entrepreneurs with a Master's, PhD or MD degree plus at least three years of health care experience
Deadline	Complete application by May 22 nd to 'biodesign.sml@zhaw.ch'

FOR MORE INFORMATION

Visit www.zhaw.ch/imm/biodesign

Classes will take place at ZHAW University in Winterthur/Zurich and an off-site hotel around Zurich. Clinical immersion will be conducted at Cantonal hospital Winterthur.